



# UNLEASH YOUR FIELD POTENTIAL

maximizing your field sales and marketing ROI with  
mobile technology



Presented by:  
Mike Huegeli, Business Development Manager  
Angela Kujava, Director of Marketing

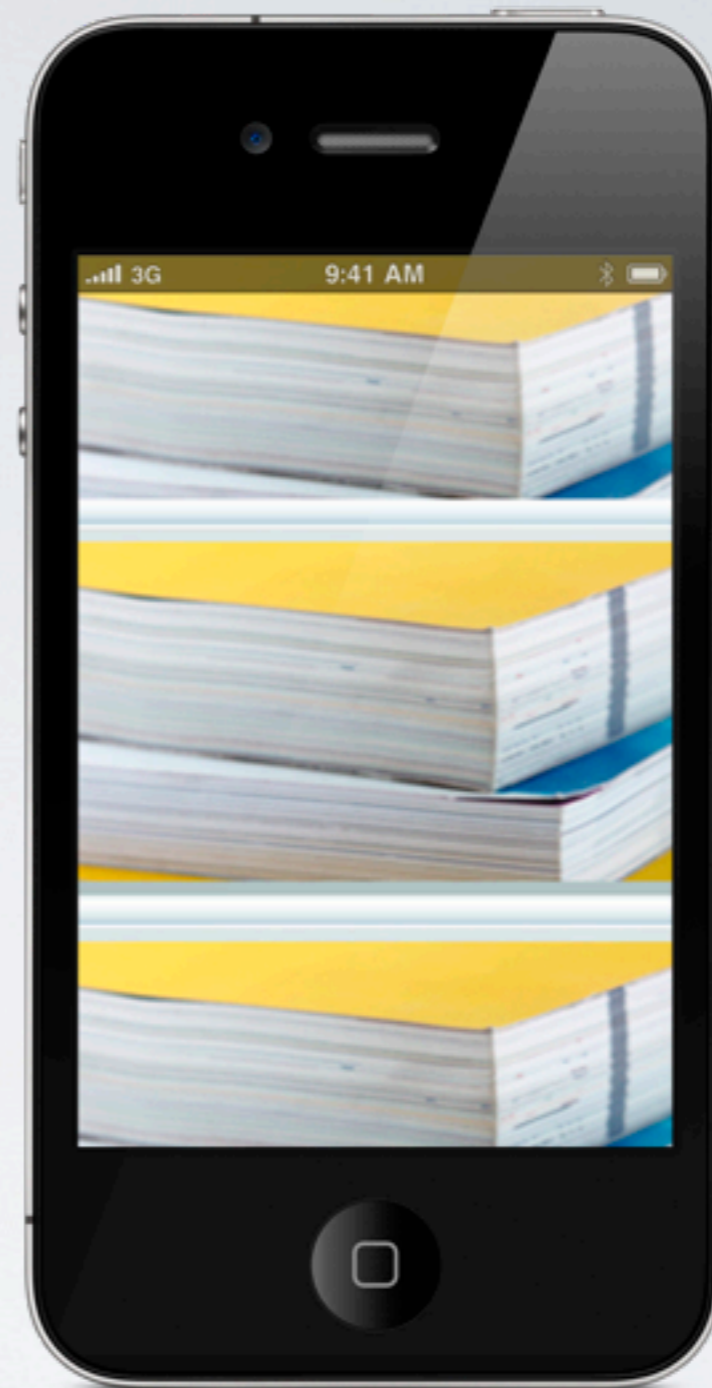


The pad is mightier  
than the pen



# RELEVANT TO EVERY INDUSTRY

probably even yours



# RETURN ON INVESTMENT

just replacing paper and pencil with mobile is not enough

a smartphone does a lot of things:

- ☀ makes phone calls
- ☀ sends emails
- ☀ captures images
- ☀ makes/takes credit card payments
- ☀ calculates
- ☀ translates
- ☀ gives directions
- ☀ connects



# IT'S A TINY, HUGE DEVICE

think outside the app

- ☀ how much do you spend on annual printing?
- ☀ how are you processing orders?
- ☀ how many sales reps do you have?
- ☀ do your staff have mobile devices already?
- ☀ how much time is wasted, at what hourly wage?
- ☀ is it easy to get your staff updated materials?

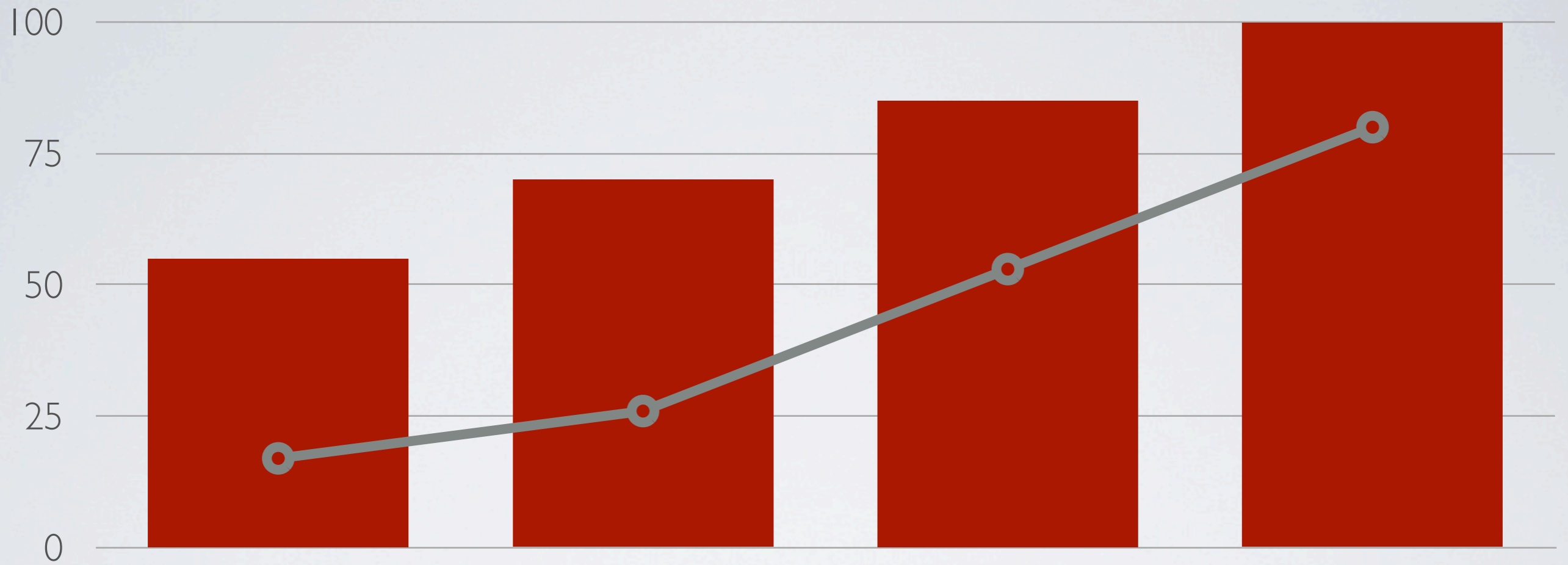
# THINGS TO ASK YOURSELF

quietly, of course



# CAPITALIZE ON MOBILE APPS

multi-prong attack



# 80% B2B SALES ARE FACE-TO-FACE

paperwork is crippling to revenue



**Streamline Sales**



**Manage Materials**





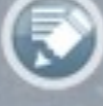

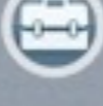

**Increase Profits**

# AN OPPORTUNITY

mobility in the field





-  Product Catalog
-  Marketing/Sales Library
-  Content Management System
-  Quote/Order Entry
-  Customer Lookup
-  Company Branding
-  Two-Way Sync with Database

# SHOWCASE

a mobile sales system for companies and their field reps

*“Processing orders at night is a thing of the past.”*

showcase™



Save up to

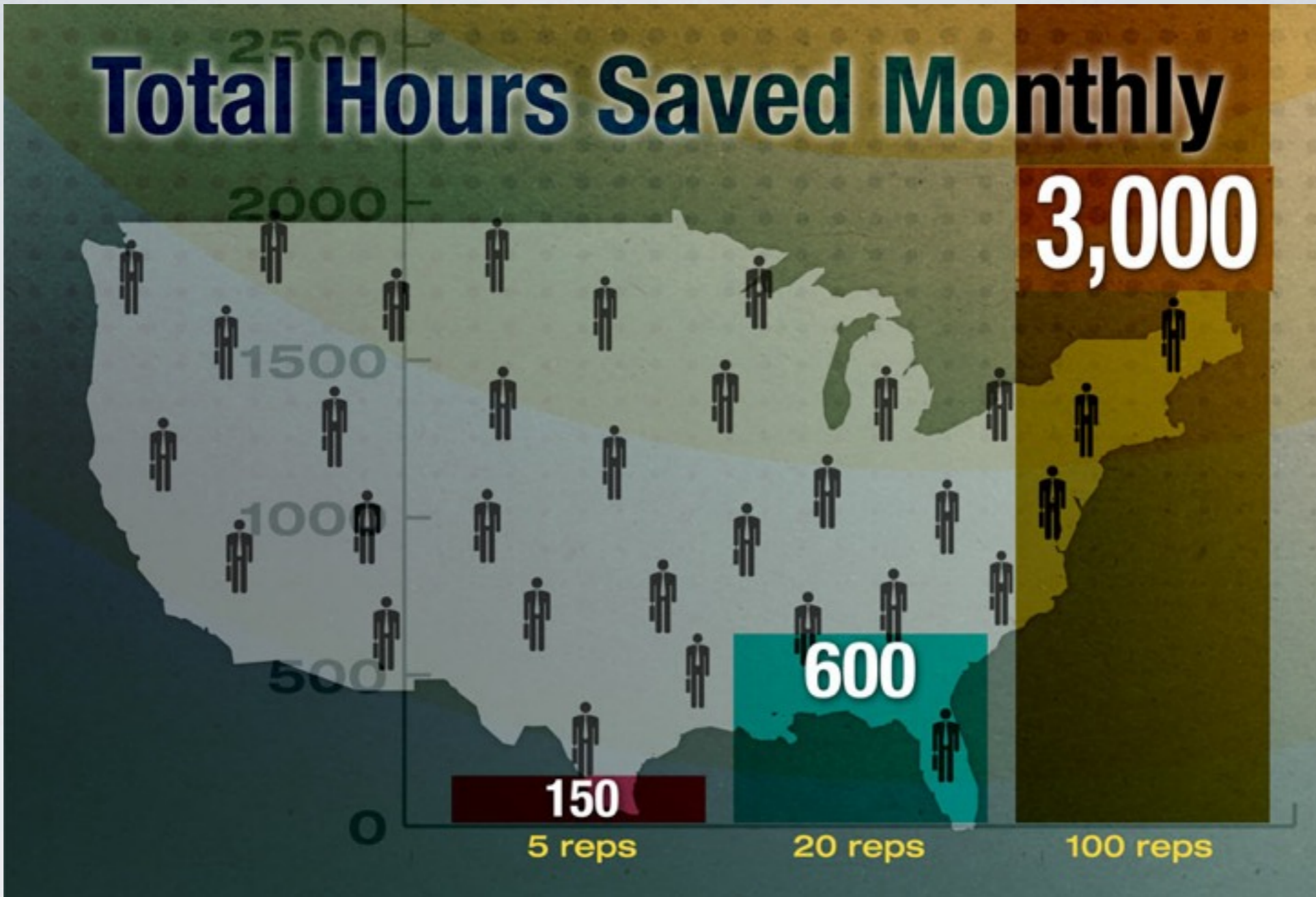
90

mins

per day  
processing  
orders with  
Showcase™

WORKING SMARTER

not harder



ALMOST A DAY A MONTH

save 3,000 hours a month with 100 reps

showcase™

FEATURES & BENEFITS

VIDEOS

CASE STUDIES

Sign up

twitter

Sign in

## Showcase™ Mobile Sales System



[www.showcasecloud.com](http://www.showcasecloud.com)

# GIVE US A HOLLER

or an email, phone call, whatever works

Mike Huegli: [mike.huegli@logicsolutions.com](mailto:mike.huegli@logicsolutions.com) | 734-930-0009